

Celebrating Retail Leadership, Innovation, and Creativity

The Excellence in Retailing Awards Gala recognizes Canada's retail superstars, innovators and game-changers. Bring your team for a special evening that will spotlight their amazing accomplishments, inspire new ideas, and celebrate the very best examples of retail leadership in Canada.

- Retailers submit projects or achievement in one of 11 categories

In addition to awarding Excellence in Retailing Awards at the Galas, each year, Retail Council of Canada also honours individuals who have made unique, exceptional and lasting impacts on the retail industry through the Awards of Distinction.

**Toronto Congress Centre, North Building
May 28, 2024**

4:30 pm – 5:45 pm EST: Networking Reception

6:00 pm – 8:30 pm EST: Excellence in Retailing Awards Gala Dinner

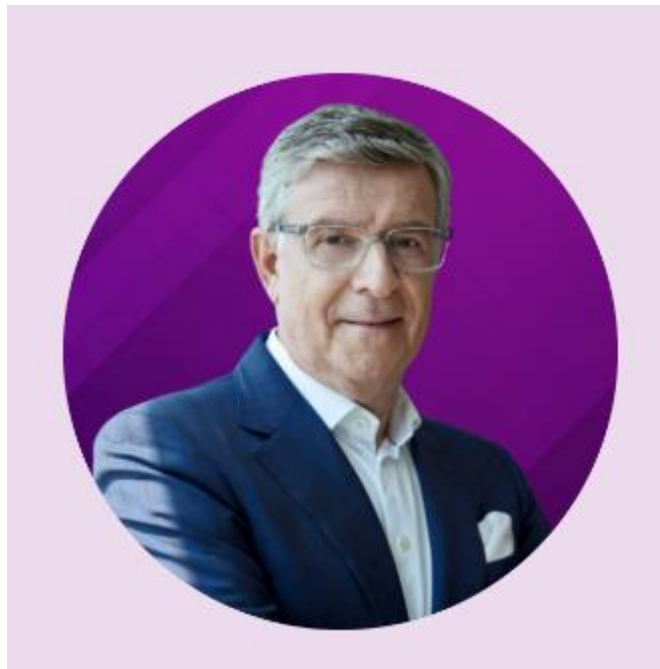


Distinguished Canadian Retailer of the Year

The Distinguished Canadian Retailer of the Year Award recognizes a retail leader that has led his/her company to outstanding business success and innovation and that has consistently demonstrated community commitment and support. The recipient is seen as a role model because of his/her exceptional leadership within the corporation, in the retail industry in Canada and in the community at large, through personal and/or corporate philanthropic activities. While years of service within the company are not a prerequisite, the individual's term as chief executive officer must commensurate with the company's outstanding success. The individual must be widely respected throughout the industry for his/her achievements and the corporation he/she represents must be seen as a leader in the business community.

2024 Distinguished Canadian Retailer of the Year Award Winner

Dr. George Soleas, President & CEO, LCBO



RCC is honoured to announce that this year, this prestigious title goes to
LCBO's, President and CEO, George Soleas

Distinguished Canadian Retailer of the Year Award Sponsor - \$15,000

Sold

Brand Experience

- Opportunity to have a Senior Executive from your company present the award on stage to the retail winner.
(NOTE: RCC will provide a scripted introduction 2-3 days in advance of the event to the designated company representative. It is your responsibility to provide RCC with that individual's contact information THREE (3) weeks prior to the event).
- Opportunity to have your company's congratulatory message for the winner of the Retailer of the Year Award displayed on the PowerPoint screens at intermission periods (between award category presentations)
- Platinum Level Sponsor recognition

Event Material and Onsite Signage

- Logo placed beside the award category in the on-site dinner program
- Logo and verbal recognition included in the PowerPoint at the beginning of the event
- Opportunity to have your company's congratulatory message displayed on the PowerPoint screens at intermission periods (between award category presentations)

Online Presence

- Logo placed beside the award category on Award webpage with a hyperlink to your Website (pre & post event)

Networking Opportunity

- ONE (1) table of EIGHT (8) to the Excellence in Retailing Awards Dinner
- ONE (1) additional dinner ticket for a senior executive of your company to sit at the head table at the Awards Dinner

Distinguished Canadian Retailer of the Year **Congratulatory Full Page Ad - \$6,500**

Brand Experience

- Opportunity to have a full-page ad in a special edition of Canadian Retailer (digital) showcasing STORE24 speakers and highlighting the winners of our Excellence in Retail Awards and Grand Prix New Product Awards Gala evenings.

NOTE: Award of Distinguished Winners will receive a printed copy of this special edition of Canadian Retailer

Congratulatory Half Page Ad - \$3,250

Brand Experience

- Opportunity to have a half-page ad in a special edition of Canadian Retailer (digital) showcasing STORE24 speakers and highlighting the winners of our Excellence in Retail Awards and Grand Prix New Product Awards Gala evenings.

NOTE: Award of Distinguished Winners will receive a printed copy of this special edition of Canadian Retailer

Congratulatory Message Sponsor - \$3,500

Brand Experience

- Opportunity to have your company's congratulatory message for the winner of the Distinguished Retailer of the Year Award displayed on the PowerPoint screens at intermission periods (between award category presentations)
- Logo and verbal recognition included in the PowerPoint at the beginning of the event
- Bronze Level sponsor recognition

Event Material and Onsite Signage

- Logo placed beside the award category in the on-site dinner program

Group Congratulatory Message Sponsor - \$1,500

Brand Experience

- Opportunity to have your company's logo, along with other industry partners, displayed with a congratulatory message for the winner of the Independent Retailer of the Year Award displayed on the PowerPoint screens at intermission periods (between award category presentations)
- Logo and verbal recognition included in the PowerPoint at the beginning of the event
- Event Level sponsor recognition

NOTE: Purchase any 2 items above and get 20% off

For more information, please contact:

Mary Markou, Interim Director, Sponsorship mmarkou@retailcouncil.org